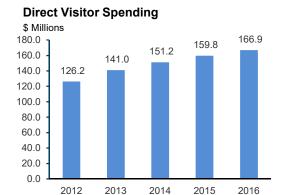


Economic Impact of Out-of-State Visitors

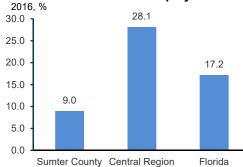
2016 Sumter County Analysis

Sumter County Summary

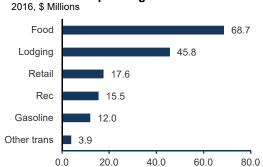
Tourism makes important contributions to the Sumter County economy. Out-of-state direct visitor spending amounted to \$166.9 million in 2016. Including indirect and induced impacts, tourism generated \$243.7 million in total business sales, 2,346 jobs, \$64 million in income, and \$39.4 million in state and local tax revenues.



Tourism Share of Total Employment



Direct Visitor Spending



Summary Tourism Impacts, 2016		
	Direct	Total
Sales, \$mils	166.9	243.7
Employment	1,682	2,346
Income, \$mils	39.3	64.0

Tourism-Generated Tax Revenues		
2016, \$ Millior	ıs	
Federal	17.2	
State	15.3	
Local	6.9	
Total	39.4	

Prepared for VISIT FLORIDA by Tourism Economics