

Direct Spending by Industry

(\$ Millions)

County	Lodging	Food and beverage	Retail	Recreation	Transportation	Other	Total
Sumter	45.8	68.7	17.6	15.5	15.9	3.4	166.9

Gross Output (Business Sales)

(\$ Millions)

County	Direct	Indirect	Induced	Total
Sumter	166.9	29.0	47.8	243.7

Tourism Employment

County	Direct	Indirect	Induced	Total
Sumter	1,682	244	420	2,346

Tourism Labor Income

(\$ Millions)

County	Direct	Indirect	Induced	Total
Sumter	39.3	9.4	15.3	64.0

Tourism-Generated Tax Revenues

(\$ Millions)

County	Federal	State	Local	Total
Sumter	17.2	15.3	6.9	39.4

Direct Visitor Spending Trends

(\$ Millions)

County	2011	2012	2013	2014	2015	2016	2015-16 % change
Sumter	118.2	126.2	141.0	151.2	159.8	166.9	4.5%

Prepared for VISIT FLORIDA by Tourism Economics