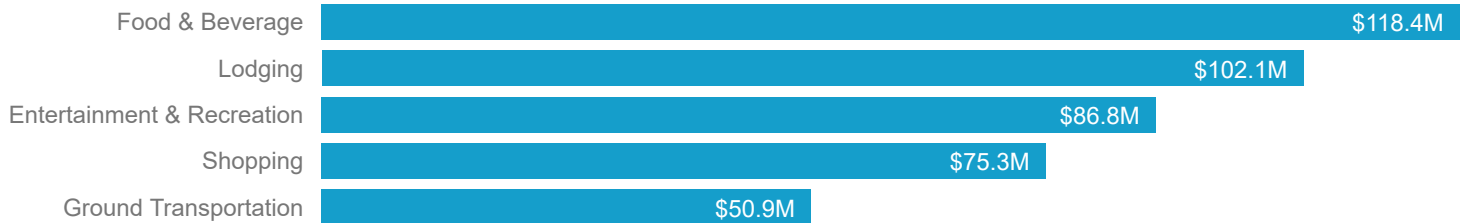


2021 ECONOMIC IMPACT OF TOURISM

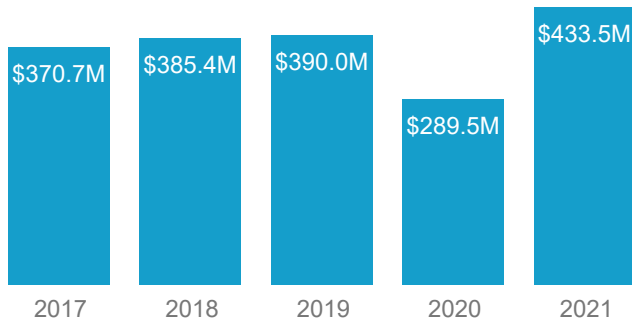


Sumter County

Visitor Spending by Category



Total Visitor Spending



+49.7%

2021 Visitor Spend vs. 2020

+11.1%

2021 Visitor Spend vs. 2019

14.6%

of Total Jobs in Region Supported by Visitor Spending

\$44.1M

State & Local Taxes Generated

\$40.8M

Federal Taxes Generated

	Direct	Indirect	Induced	Total
GDP	\$171.6M	\$39.3M	\$26.9M	\$237.8M
Jobs	6,403	794	400	7,597
Wages	\$106.0M	\$21.7M	\$12.8M	\$140.5M
Total Business Spending	\$368.7M	\$86.7M	\$49.6M	\$505.0M

Figures in this document are based on spending by visitors during 2021, including domestic out-of-state visitors, international visitors, and Florida residents who traveled at least 50 miles to the destination. They also include both day and overnight trips. Indirect impacts are impacts on non-tourism businesses which provide supplies to tourism businesses (e.g. restaurant suppliers). Induced impacts are impacts on non-tourism businesses due to spending of wages by employees of tourism businesses (e.g. the money spent by a tourism business employee at a grocery store). "Total Business Spending" is the amount paid to suppliers by businesses.

Sources: Rockport Analytics, Bureau of Economic Analysis