

2019 ECONOMIC IMPACT OF TOURISM

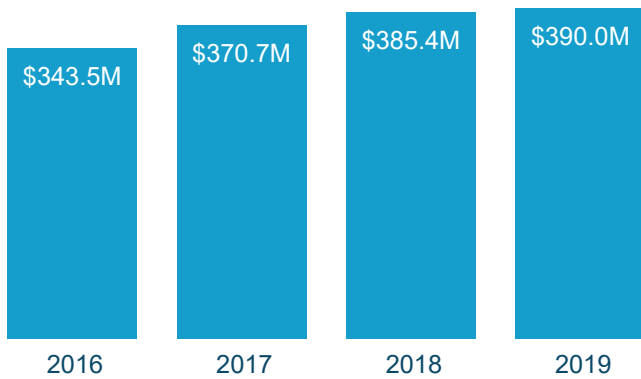


Sumter County

Visitor Spending by Category



Total Visitor Spending



1.2%
Year-over-Year Growth in Visitor Spending

14.2%
of Total County Jobs Supported by Visitor Spending

\$38.0M

State & Local Taxes Generated

\$34.8M

Federal Taxes Generated

	Direct	Indirect	Induced	Total
GDP	\$148.8M	\$34.0M	\$23.1M	\$205.9M
Jobs	5,479	694	348	6,521
Wages	\$90.8M	\$18.9M	\$11.0M	\$120.7M
Total Business Spending	\$318.4M	\$74.8M	\$42.8M	\$436.0M

Figures in this document are based on spending by visitors during 2019, including domestic out-of-state visitors, international visitors, and Florida residents who traveled at least 50 miles to the destination. They also include both day and overnight trips. Indirect impacts are impacts on non-tourism businesses which provide supplies to tourism businesses (e.g. restaurant suppliers). Induced impacts are impacts on non-tourism businesses due to spending of wages by employees of tourism businesses (e.g. the money spent by a tourism business employee at a grocery store). "Total Business Spending" is the amount paid to suppliers by businesses.

Sources: Rockport Analytics, Bureau of Economic Analysis